

Business Executive Summary

Ali - The Price of Arabia

EPIC HISTORICAL FANTASY / ADVENTURE / DRAMA

HE WAS BORN TO INHERIT A KINGDOM.
TO DESERVE IT, HE HAD TO
LOSE EVERYTHING.

Important Notice

This executive summary is a project overview for discussion purposes only. It is not an offer to sell or a solicitation to purchase securities, and it does not promise financial returns. Any investment opportunity should be presented only through definitive legal documents.

Executive Investment Thesis

An original, visually spectacular adventure with broad international accessibility, a charismatic mythological companions, and a world designed to support theatrical event value and long-term franchise expansion.

Ali - The Prince of Arabia is a sweeping adventure about Prince **Ali**, heir to the radiant desert kingdom of Ubar. When the ruthless Vizier **Qadir** murders **Ali's** father and frames the prince for the crime, Ali is imprisoned, disgraced, and cast into exile. To reclaim more than a throne, he must survive a perilous journey across deserts and seas, discover the drowned city of Shahramar, recover the Heart of Safran, win the trust of an ancient Jinn, unite rival tribes, and return as the leader his people need.

The project combines durable commercial elements within one emotionally coherent story: a wronged prince, a dangerous quest, a magical partnership, romance, comedy, giant-scale battles, an underwater lost city, and a final struggle for a kingdom. Its strongest asset is transformation. **Ali** begins as an heir defined by birth and becomes a leader defined by sacrifice, courage, mercy, and earned allegiance.

Project Positioning

Ali, the Prince of Arabia is positioned as a prestige-level historical epic with global appeal. Its combination of action, inspiring heroism, cultural richness, and epic storytelling aligns with the commercial success of internationally celebrated historical dramas.

The project is designed to leverage regional production incentives, capitalize on a movie promotion and a powerful original soundtrack, and tell a story of faith, leadership, and bravery that resonates with audiences worldwide—delivering both significant artistic impact and strong market potential.

The Story

In Ubar, the City of a Thousand Lanterns, Prince Ali is born to inherit a kingdom. Vizier Qadir murders Sultan Zafir, seizing power, and condemning Ali as a traitor. Escaping captivity, Ali enters a world far beyond the protection of the palace.

With Rafiq and Kamal beside him, he crosses hostile deserts, faces wolves and sandstorms, bargains with pirates and tribal leaders, and learns that a title cannot command loyalty.

His quest leads beneath the Arabian Sea to Shahramar, a magnificent city lost below the waves, where the legendary Heart of Safran awaits.

Along the way, Ali encounters an ancient Jinn, first terrifying, then unpredictable, loyal, and unexpectedly comic. Their evolving bond gives the film both mythic scale and human warmth. Layla, becomes not a reward for victory but a moral equal and future queen.

Ali ultimately returns at the head of a united force to confront Qadir, the giant warrior Mihrab, and the fear that has divided the kingdom. His coronation carries meaning because the audience has watched him earn it.

Core Differentiators

- **Classical adventure with an original world** - The story delivers a timeless quest while building distinctive mythology around Ubar, Shahramar, the Heart of Safran, and the Jinn.
- **A protagonist whose victory is internal and political** - Ali must grow from protected prince to unifier, making leadership itself the dramatic destination.
- **The Jinn as spectacle and character** - He can generate awe, humor, danger, and emotional loyalty while becoming a signature marketing image for the property.
- **Multiple cinematic environments** - Lantern-lit Ubar, royal chambers, dungeons, deserts, pirate waters, underwater ruins, tribal encampments, sandstorms, armies, and fortress combat create continuous visual escalation.
- **Broad tonal range** - Adventure, romance, peril, magical comedy, betrayal, and epic warfare can reach family, young-adult, and adult audiences without losing narrative clarity.

Emotional Engine

Ali does not return to claim what he was owed. He returns only after becoming worthy of what he asks others to risk for him.

Audience, Market Positioning, and Distribution Logic

Ali - The Prince of Arabia is positioned as premium international event entertainment: a cinematic fantasy adventure with a culturally evocative setting, a clear emotional journey, and strong visual iconography. The story is accessible across territories because its central conflicts - exile, injustice, friendship, first love, courage, and earned leadership - require little cultural translation.

Priority Audience Segments

FAMILY & EVENT - Parents, children, and multigenerational audiences seeking spectacle, humor, emotion, and a hopeful conclusion.

FANTASY & ADVENTURE - Viewers drawn to mythic quests, magical beings, lost cities, heroic battles, and immersive worlds .

YOUNG ADULT - Audiences connecting with identity, friendship, first responsibility, self-discovery, and choosing one's own character .

INSPIRATIONAL- Territories responsive to visually led stories with universal stakes and flexible dubbing or subtitling.

ROMANCE - Audiences engaged by Ali and Layla's movement from recognition and trust toward shared leadership.

GAMING & FANDOM - Communities attracted to lore, character design, magical artifacts, creatures, maps, and expandable worldbuilding.

Release and Exploitation Pathways

Worldwide theatrical launch: position the film as a large-screen fantasy event built around scale, wonder, action, and the Jinn.

Premium-format presentation: pursue large-format, immersive sound, and select event screenings where the final production supports them.

Global streaming and television: exploit strong dubbing potential, family co-viewing, and repeat viewing.

Territory partnerships: build localized campaigns around cast, language, regional exhibitors, broadcasters, cultural partners, and distributors.

Long-tail audience development: sustain interest through behind-the-scenes material, world lore, character content, soundtrack releases, and educational creative programs.

Comparable titles should be selected during packaging to demonstrate positioning across fantasy adventure, family event cinema, and magical companionship. Revenue scenarios should be modeled only after an approved budget, director and cast package, VFX plan, sales estimates, and territory assumptions are available.

World, Characters, and Franchise Potential

BEYOND ONE JOURNEY

The first film tells a complete emotional story while establishing a mythology rich enough to support sequels, series, publishing, games, attractions, and live experiences - without depending on those extensions for the film to succeed.

The commercial strength of Ali is not limited to its plot. Its world contains recognizable, ownable assets: the City of a Thousand Lanterns; the Heart of Safran; the drowned city of Shahramar; the ancient Jinn; Ubar's royal history; rival desert tribes; pirates, warriors, creatures, and unexplored regions. These elements can form a coherent visual and narrative identity across marketing and future media.

Why This Film Can Matter Now

Global audiences continue to respond to emotionally direct adventures that offer wonder, danger, humor, romance, and an earned sense of hope. At its center, Ali is about leadership without

Strategic Advantage

A memorable prince may lead the story. A memorable Jinn, artifact, city, and mythology can make audiences want to return to the world.

Why This Film Can Matter Now

Global audiences continue to respond to emotionally direct adventures that offer wonder, danger, humor, romance, and an earned sense of hope. At its center, Ali is about leadership without entitlement: power is not inherited simply through blood; it is earned through service, loyalty, and the ability to unite people who no longer trust one another.

Expandable Property Architecture

Future screen stories: sequels, prequels, limited series, or animated stories exploring the Jinn's past, Shahramar, Ubar's founding, and new kingdoms.

Publishing: illustrated storybooks, young-reader editions, novels, graphic novels, art books, maps, and mythology guides.

Interactive: premium games, mobile experiences, quests, world exploration, character journeys, and virtual environments, subject to scale and partner strategy.

Consumer products: carefully designed figures, replicas of the Heart of Safran, Jinn collectibles, apparel, jewelry, games, and family merchandise.

Experiential: exhibitions, live orchestral presentations, themed environments, pop-up experiences, and location-based entertainment.

Music: soundtrack, thematic concert suites, music videos, promotional performances, and territory-specific collaborations.

Release and Exploitation Pathways

Festival and premiere launch: A carefully sequenced international premiere can establish reviews, talent visibility, and prestige value.

Theatrical and event cinema: Targeted releases can be amplified by filmmaker appearances, cultural events, and live-music presentations.

Global streaming and television: The story is structured for international acquisition and subtitled or dubbed distribution.

Educational and institutional licensing: Universities, cultural institutions, museums, and Arabian diaspora networks can extend the film's life.

Soundtrack and live orchestral performances: The original score can support soundtrack releases, concerts, and a premium Cine-Concert Edition.

Cultural and seasonal programming: Arabian cultural festivals, heritage celebrations, and family-entertainment periods create recurring opportunities for renewed engagement.

Comparable titles should demonstrate the film's positioning across epic adventure, fantasy, romance, mythology, combat, and emotional scale. Revenue projections should be based on the approved budget, cast and director package, distribution assumptions, and territory-specific sales estimates.

Soundtrack & Music Summary

Renowned Maestro **Edin Dino Zonic** is writing and producing the original orchestral score. In today's film marketplace, soundtracks represent a highly profitable ancillary revenue stream, particularly when paired with live concert performances, special events, and digital sales. A well executed soundtrack not only enhances the emotional impact of the film but also provides significant pre-release revenue opportunities and long-term value, reinforcing the film's overall commercial and cultural potential.

Cine Concert - Summary

The Ali, the Prince of Arabia – Cine-Concert Edition is a premium live event designed to elevate the epic historical film through a full-scale orchestral and electronic performance of its original soundtrack, presented in sync with a high-definition screening of the movie.

This format transforms the cinematic experience into a grand cultural showcase, allowing audiences to engage with Ali's story, his faith, leadership, and courage through a deeply immersive blend of film and live music.

The Cine-Concert highlights the richness of the score's orchestral themes, Arabian musical heritage, and modern soundscapes, adding emotional intensity and immediacy to the narrative. Tailored for high-profile premieres, cultural festivals, touring concert halls, and international special events, the project creates a unifying artistic experience that celebrates the grandeur and historical resonance of the Arabian world.

Relevant comparison

Ali – The Prince of Arabia occupies a distinctive position at the intersection of epic historical adventure, Arabian fantasy, ancient warfare, political intrigue, romance, mythology, and the rise of a true leader. The following films demonstrate the global audience and commercial potential for spectacular stories about legendary heroes, ancient civilizations, magical worlds, and nations fighting for freedom.

Lawrence of Arabia, an epic desert adventure about identity, tribal alliances, leadership, and the unification of divided peoples. It earned approximately **\$45.3 million** domestically during its original and subsequent releases, although complete historical international records are unavailable. The film won seven Academy Awards, including Best Picture and Best Director.

Its sweeping desert landscapes, political intrigue, monumental scale, and portrayal of a leader uniting Arabian tribes are especially relevant to *Ali – The Prince of Arabia*. *Ali*'s story adds fantasy, romance, humor, underwater discovery, and the supernatural power of the Jinn.

Aladdin, a fantasy adventure combining an Arabian-inspired world, romance, humor, magic, and personal transformation. It earned approximately **\$355.6 million** domestically and **\$698.7 million** internationally, for about **\$1.05 billion** worldwide.

Approximately 66% of its theatrical revenue came from international markets, demonstrating the immense global appeal of Arabian inspired fantasy adventures.

300, a highly stylized historical action epic about warriors confronting a vastly superior imperial force in defense of their homeland, identity, and freedom. Like Queen of the Seas, it combines legendary heroism, a distinctive ancient culture, powerful battle imagery, and the resistance of a smaller nation against an expanding empire. It earned approximately: **\$210.6 million** domestically and **\$245.5 million** internationally, for about **\$456.1 million** worldwide.

Troy, an epic ancient-world adventure built around legendary warriors, rival kingdoms, political ambition, romance, and large-scale warfare. Like Queen of the Seas, it transforms an ancient Mediterranean civilization into a visually spectacular and internationally accessible cinematic experience. It earned approximately: **\$133.4 million** domestically and **\$364.0 million** internationally, for about **\$497.4 million** worldwide.

Its bold visual identity, heroic combat, legendary warriors, and powerful themes of freedom and sacrifice are relevant to Ali's return to Ubar. Ali – The Prince of Arabia combines that battlefield intensity with desert adventure, mythology, romance, humor, friendship, and the transformation of an exiled prince into a true leader.

Production and Financing Strategy

The production strategy should preserve the film's sense of scale while controlling exposure through concentrated locations, modular builds, disciplined previs, selective practical effects, and a VFX plan designed before principal photography. Desert landscapes, palace and fortress architecture, the underwater city, magical effects, crowds, creatures, and battles must feel unified within one visual system.

Potential production territories should be evaluated for deserts and coastlines, experienced crews, stages and water facilities, VFX capacity, incentive eligibility, political and logistical stability, and the ability to represent multiple settings within a manageable company move. Final territory decisions should follow creative, legal, safety, tax, and cash-flow analysis.

Production Advantages

- A contained group of signature environments can be designed for reuse and visual continuity.
- The Jinn and magical elements can be planned through early concept design, performance capture or animation tests, previs, and locked shot methodology.
- Practical desert landscapes, sets, costumes, stunts, horses, and crowds can be extended selectively with digital environments and duplication.
- International casting and production partnerships can reinforce global reach while protecting the clarity of the central ensemble.
- A staged budget process can separate essential story value from scalable spectacle and optional franchise-facing enhancements.

Proposed Financing Stack

EQUITY - Private film investment aligned with recoupment structure and professional reporting.

CO-PRODUCTION - Territory partners contributing financing, services, qualifying spend, talent access, or infrastructure.

INCENTIVES - Cash rebates, tax credits, grants, or regional production support, subject to eligibility and counsel.

PRE-SALES / LICENSING - Territory commitments, broadcaster participation, platform licensing, or distribution advances after packaging.

STRATEGIC PARTNERS - VFX, technology, exhibition, music, publishing, gaming, brand, or family-entertainment collaborations.

Development Capital: Priority Uses

- Final screenplay polish, cultural consultation, production breakdown, concept design, previs, and VFX methodology.
- Top-sheet and detailed budgets at controlled scale options, with schedule, contingency, and delivery assumptions.
- Director, cast, production partner, sales, distribution, and co-production packaging.
- Chain of title, corporate structure, finance plan, incentive analysis, investor materials, and data room.

Investor Protections, Risk Mitigation, and Readiness

Film investment is inherently speculative, particularly at event scale. The financing process should therefore match creative ambition with verified rights, conservative assumptions, milestone-based commitments, and experienced production oversight. No definitive return scenario should be circulated until the budget, package, sales assumptions, distribution costs, and recoupment structure have been professionally reviewed.

Required Financing Package

- Approved screenplay, production schedule, budget, finance plan, cash-flow schedule, and delivery requirements.
- Chain-of-title opinion covering screenplay, characters, title, artwork, and music..
- Entity structure, subscription documents, securities-law review, collection account, waterfall, and investor reporting standards.
- Independent sales estimates by territory with commissions, expenses, distribution fees, reserves, and collection assumptions identified.
- Completion-bond strategy, production insurance, E&O;, cast coverage, contingency, safety planning, and currency protection.
- VFX bids, asset schedule, previs, postproduction milestones, test shots, vendor capacity review, and delivery contingency.
- Incentive eligibility opinions, co-production analysis, bridge requirements, marketing allowances, residuals, and guild obligations.

Principal Risks and Mitigations

SCALE & COST - Budget multiple scenarios; lock essential spectacle; use controlled builds, previs, selective VFX, and milestone greenlights.

VFX & UNDERWATER - Develop methodology early; test the Jinn and Shahramar; contract clear scope, delivery, review, and contingency.

MARKET - Package director and cast; obtain independent sales input; model conservative, base, and upside cases.

CULTURAL AUTHENTICITY - Engage qualified cultural, historical, language, costume, architecture, and faith consultants throughout development.

FRANCHISE OVERREACH - Deliver a complete first film; defer nonessential expansion costs until audience demand and partner value are demonstrated.

SCHEDULE & SAFETY - Use experienced producers, stunt and animal teams, weather planning, insurance, contingency, and completion oversight .

Partnership Opportunity

Ali - The Prince of Arabia offers financiers and strategic partners the opportunity to participate in an original entertainment property combining cinematic spectacle, emotional accessibility, magical humor, romance, and expandable mythology.

The immediate objective is to assemble the development and financing partners required to refine the production model, secure rights and incentives, package director and cast, validate international sales logic, and advance toward a responsible greenlight. Participation may include development financing, production equity, co-production, regional production support, distribution, VFX collaboration, music, publishing, gaming, merchandising, or location-based entertainment.

Recommended Next Steps

- Confirm the final screenplay, rights position, title clearance strategy, and production breakdown.
- Approve target budget scenarios and identify the creative elements that must remain protected at every scale.
- Commission concept development, Jinn and underwater VFX tests, previs, location research, and a production methodology review.
- Engage director, cast, co-production, sales, distribution, and financing conversations through a coordinated packaging strategy.
- Prepare the investor data room, finance plan, recoupment waterfall, production timeline, risk disclosures, and reporting standards.
- Define franchise, soundtrack, publishing, interactive, and merchandise rights as protected parallel business tracks.